SUCCESSFUL COLLABORATION

Humans first Technology second

RETHINKING THE ORGANIZATION

Collaboration is, first and foremost, a change in attitude and behavior of people throughout an organization.

To be successful, organizations need to throw out old notions and understandings about their employees.

THE NEW WORKFORCE



Millennials are projected by 2020 to make up 50 percent of the workforce



88% associate a connected culture with their "dream job"



87% want technology that contributes to their personal growth.

PET PEEVES

- Wasting time searching for documents
- Having to hunt for specific information about a project or task



 Trying to find my coworkers contact details

RECOGNIZING CHANGE

According to Harvard Business Review:



of business leaders say "effective team communication" has become more important over the

past two years.

64

PERCENT report that collaboration has increased in importance within their organization

TECHNOLOGY SHOULD COMPLEMENT CULTURE

IMPROVE ENGAGEMENT



Meet face-to-face from anywhere



Increase productivity & decision making



Work seamlessly with Integrated solutions

INCREASE BUSINESS AGILITY



Simplify access to tools and information



Support BYOD



Engage in real-time pervasive collaboration

CONNECT EXTERNAL PARTIES



Easily add collaboration to experiences



Expedite roll-out to points of contact & easily scale



Support two-way external communication

COLLABORATION TOOLS ARE CHANGING ORGANIZATIONS

Cisco asked: "Which aspects of collaboration best enable top business imperatives today?"



#1 Effective team collaboration

#2 Fostering collaboration with customers, partners & vendors





#3 Ability to find experts and information quickly



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